## Al Applications in Project and Export Finance

Al is revolutionizing project and export finance with innovative solutions to streamline processes, enhance decision-making, and improve efficiency. This document is dedicated for exporters, bankers and credit insurance to explore 4 Al use cases and 15 Examples. For more information and Guidance to the Al tools, we are happy to support. Please contact us using the form on https://www.freesma.de



## 1. Enhanced Project Presentation and Analysis

#### AI-Powered Storytelling

Utilise AI to create compelling narratives that better describe and present borrowers or projects business case. This storytelling framework can transform complex financial data into engaging presentations, making it easier for stakeholders to understand and appreciate the project's or corporate's value proposition.

#### Website Content Analysis

Employ AI algorithms to analyse borrower's websites, extracting key information and insights. This can provide a comprehensive overview of the borrower's business, market position, and potential risks, beyond what is in their financial reports.

#### Data Visualisation

Leverage Al-driven data visualisation tools to transform raw financial data into intuitive, interactive visual representations. This can help identify trends, patterns, and anomalies that might be missed in traditional spreadsheet analysis.

## 2.Streamlined Document Management and Communication

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### Single/Multi-Form Automation

Implement AI to complete forms, reducing manual data entry and minimising errors. This can significantly accelerate the documentation process in complex project finance transactions.

### 2 Al Document Management Advisor

Create an AI chatbot and link it to document management platforms such as Debt Domain. This tool can efficiently locate and retrieve relevant documents, streamlining the due diligence process and ensuring all necessary information is readily accessible.

#### Meeting Note Generation

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Utilise AI to generate accurate and comprehensive notes from meetings and phone calls. This ensures that all important details are captured and can be easily referenced later, improving communication and follow-up actions.

### Al Translation Services

Incorporate AI-powered translation tools to quickly and accurately translate emails and PDFs. This facilitates smoother communication in international project finance deals and reduces language barriers.

## 3.AI-Enhanced Financial Analysis and Decision Support

Artificial Intelligence is transforming financial analysis and decision-making processes in project and export finance. By leveraging machine learning algorithms and natural language processing, AI tools can provide deeper insights and more accurate predictions, enabling finance professionals to make informed decisions with greater

confidence.

## Indicative Offer Generation

Utilise AI to create indicative offers for supplier's or buyer's credit. AI can be trained on historical offers to use the same language, accelerating the offer submission

## 2 KPI and Covenant Analysis

Implement AI-driven tools to analyse key performance indicators (KPIs) and financial ratios. These systems can monitor covenant compliance, identify potential breaches, and provide early warning signals for proactive risk management.

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## Market Analysis Automation

Leverage AI to conduct comprehensive web based market analyses. By processing vast amounts of data from various sources, AI tools can provide insights into market trends, competitive landscapes, and potential risks, supporting more informed decision-making.

## ESIA /ESDD Summary Generation

Use AI to summarise Environmental and Social Impact Assessments (ESIA) or Environmental and Social Due Diligence . This can help quickly identify key environmental and social risks associated with a project, ensuring compliance with sustainability standards and regulations.

## 4.AI for Project Management and Client Relations

Artificial Intelligence is revolutionising project management and client relations in the project and export finance sector. By automating routine tasks and providing data-driven insights, AI allows professionals to focus on high-value activities and strengthen client relationships.



## Al Onboarding Chatbot

Develop an Al-powered chatbot to support the onboarding of junior or new colleagues. This interactive tool can provide instant answers to common questions, guide new team members through processes, and reduce the burden on senior staff.

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## Stakeholder Perspective Analysis

Utilise AI to gather and analyse stakeholder perspectives on a project. This can help identify potential concerns or support areas, enabling proactive stakeholder management and risk mitigation.



## Al-Assisted Sales Meeting Preparation

Leverage AI to prepare for sales conversations with existing customers, exporters, or project developers. The system can analyse historical interactions, market trends, and client preferences to suggest tailored talking points and strategies.



### Financial Close Acceleration

Implement AI tools to create drafts of legal documents and accelerate the financial close process. AI can create checklists for documents review and task scheduling, this helps identify potential bottlenecks, and suggest strategies to streamline the closing procedures.





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